

*Sarah Morgan
119 S. 160th Avenue
Holland, MI 49424*

Mr. David Ackel
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Austin, TX 78613
512-348-7748

January 30, 2013

Dear David,

I am writing to thank you for your services, support and friendship during the time we worked together to sell my home in south Austin. I have no regrets about choosing to auction my home and only gratitude for the role you played in bringing me to the finish line!

As I sat down to write this letter of recommendation I was drawn back to the days when I was making the decision. As you know, I questioned you hard about every phase of the process and also did my research on the auction process to make sure I understood everything I could! My first attempt at writing this letter quickly turned into a multi-page document with more information than would typically be needed in providing a recommendation. For that reason, I have re-written the letter and am providing it to you in two parts. This first part is simply a statement about the services you provided as the auctioneer for my home and many of my belongings. The second part is a summary of why I chose to auction my house, as opposed to selling it by listing it with a realtor.

Writing the first part is easy! I can state without reservation that my decision to work with you and entrust you with the sale of my home was the best decision I could have made. From the beginning, you were honest, passionate about your commitment to the auction process, and articulate about the steps we would take in bringing my home to auction. You went above and beyond in all regards, providing not only a highly professional service, but also propping me up throughout the process as I readied myself for auction day. You handled my constant stream of questions with a great attitude and yet allowed me to have input and make adjustments to the marketing where I felt that was necessary. You became a partner in my transaction and just as importantly a friend. Looking back, I can honestly say that I could not have sold my house within such a short time frame and for such a great price without you!

I would recommend you and your auction services without reservation to any person who is considering auctioning their real estate where you, from your professional perspective as an auctioneer, have determined that their home/property is suitable for auction. As we both know, every home is different and I do believe you have a keen understanding of what type of property would benefit from the auction approach.

The bottom line for me is that after finally committing to this course of action in mid-October, 2012, my home was under contract by late November for a price that was on target for what I believed my home was worth. I was able to move on to my new life by mid-December thanks to efficiency and effectiveness of the auction process. When we clarified our goals in October for price, terms and completion date I could only hope we would hit them. We did.

Please do not hesitate to offer this letter of recommendation to anyone you are working with who is considering using your services in auctioning their home or real estate property. Furthermore, I would be

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happy to speak with anyone considering this course of action as having been through the decision making process myself, I realize it can be a bit scary!

Best wishes to you and your wonderful family. It was a pleasure working with professionally and getting to know you and your family as an added bonus!

Sarah Morgan
Former owner of 8509 Zyle Road
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